

This policy was last updated March 23, 2019

Faith Feeding Freedom. Privacy Policy

I. Scope of the Privacy Policy

Faith Feeding Freedom understands the importance of our donors' and volunteers' privacy. This Privacy Policy tells you what information we collect about you when you visit this website (our "Site"). Our Privacy Policy also tells you how we use, share and protect this information; what choices you have about how this information is used; and how you can access and update this information. Our Site offers certain content, activities, and events, which are referred to as the "Services." This Privacy Policy applies to information collected on the Site where this Privacy Policy is posted. Certain aspects of this Privacy Policy also apply to the Personally Identifiable Information (as defined below) we may collect offline.

For purposes of this Privacy Policy, "Personally Identifiable Information" means information that identifies and can be used to contact a particular individual, such as name, postal address, email address, and phone number. When other information, such as email newsletter choices, donations, or volunteering preferences, is associated with Personally Identifiable Information, this other information also becomes Personally Identifiable Information.

II. COOKIES & SIMILAR TECHNOLOGIES

We use "cookies," which are small text files stored on your device, to help operate our Site and collect information about online activity. The text in a cookie often consists of a string of numbers and letters that uniquely identifies your computer, but it may contain other information as well. Our Site may also contain web beacons or other similar technologies. We use cookies and similar technologies for a variety of purposes, described in more detail below.

How to Control Cookies and Similar Technologies

Browser Controls to Block Cookies

Most web browsers automatically accept cookies but allow you to modify your browser setting to block cookies. For example, in Internet Explorer 11, you can block cookies by taking the following steps:

1. Click "Tools" and then select "Internet Options."
2. Click the "Privacy" tab at the top of the window.
3. Move the slider up or down to indicate the rules you want to apply for blocking cookies.

Instructions for blocking cookies in other browsers are available at each browser's privacy statement.

Please be aware that if you choose to block cookies, you may not be able to sign in or use other interactive features of our Site that depend on cookies, and any advertising preferences that are dependent on cookies may be lost.

Browser Controls to Delete Cookies

If you accept cookies you can delete them later. For example, in Internet Explorer 11, you can delete cookies by taking the following steps:

1. Click "Tools" and then select "Internet Options."
2. On the "General" tab, under "Browsing History," click the "Delete" button.
3. On the pop-up, select the box next to "Cookies."
4. Click the "Delete" button.

Instructions for deleting cookies in other browsers are available at each browser's privacy statement.

Please be aware that if you choose to delete cookies, any settings and preferences controlled by those cookies, including advertising preferences, will be deleted and will need to be recreated.

Browser Controls for "Do Not Track" and Tracking Protection

Some newer browsers have incorporated "Do Not Track" features. Most of these features, when turned on, send a signal or preference to the websites you visit indicating that you do not wish to be tracked. Those sites (or the third-party content on those sites) may continue to engage in activities you might view as tracking even though you have expressed this preference, depending on the sites' privacy practices. Because there is not yet a common understanding of how to interpret the "Do Not Track" (DNT) signal, we do not currently respond to browser DNT signals on our Site, or on third-party websites or online services where we provide advertisements, content or are otherwise able to collect information. We continuously monitor the online industry's ongoing efforts to define a common understanding of how to treat DNT signals. In the meantime, users may continue to opt out of targeted ads from us as set forth below.

Internet Explorer (versions 9 and up) have a feature called Tracking Protection that helps prevent the websites you go to from automatically sending details about your visit to third-party content providers. When you add a Tracking Protection List, Internet Explorer will block third-party content, including cookies, from any site that is listed as a site to be blocked. By limiting calls to these sites, Internet Explorer will limit the information these third-party sites can collect about you.

Advertising Opt-Out Controls

Because cookies can be used for many purposes, users who do not want to receive behaviorally targeted advertising can choose to accept cookies but opt out from that particular use. Companies in the online advertising industry have developed guidelines and programs to help protect users' privacy, and these industry programs include web pages you can visit to opt out from receiving behaviorally targeted advertisements from all participating companies. These pages include:

Digital Advertising Alliance (DAA) Consumer Choice Page: <http://www.aboutads.info/choices/>

Network Advertising Initiative (NAI) Opt-Out Page: http://www.networkadvertising.org/managing/opt_out.asp

In Europe, you can also visit Your Online Choices: <http://www.youronlinechoices.com>

Individual advertising companies may also offer their own opt-out capabilities plus more advanced advertising choices. Please note that opting out does not mean that you will stop receiving ads or see fewer ads; however, if you do opt out, the ads that you receive will no longer be behaviorally targeted. In addition, opting out does not stop information from going to our servers, but it does stop our creation or updating of profiles that might be used for behavioral advertising.

Third-Party Analytics Controls

As described in more detail below, our Site, as well as other companies, may use third-party analytic services, which use cookies and web beacons to compile aggregated statistics regarding the effectiveness of promotional campaigns or other website operations. You can opt out of data collection or use by some of these analytics providers by clicking the following links:

Google Analytics: <http://tools.google.com/dlpage/gaoptout> (requires you to install a browser add-on)

Our Use of Cookies

Our Site and Services use cookies for several purposes, including:

Storing your Preferences and Settings. If you enter your city or postal code on our Site, we may store that city or postal code in a cookie so that you will see the relevant local information when you return to the Site. This can save you time by eliminating the need to repeatedly enter the same information every time you visit the Site.

Site Analytics. We may use cookies to count the number of unique visitors to our Site or Services or to develop other aggregate statistics about the operations of our Sites or Services. These analytics help us operate and improve the performance of our Sites and Services.

In addition to the cookies we may set when you visit our Site, third parties may also set cookies when you visit our Site. In some cases, that is because we have hired the third party to provide services on our behalf, such as site analytics. In other cases, it is because our web pages contain content or ads from third parties, such as videos, news content or ads delivered by ad networks. Because your browser connects to those third parties' web servers to retrieve that content, those third parties are able to set or read their own cookies on your device and may collect information about your online activities across websites or online services.

Our Use of Web Beacons

Our web pages may contain electronic images known as web beacons - sometimes called single-pixel gifs - that may be used to help deliver cookies on our Site, count users who have visited our Site or Services and deliver co-branded services. Sometimes we include web beacons in our promotional email messages or newsletters to determine whether messages have been opened and acted upon.

Finally, our Site may contain web beacons from third parties to help us compile aggregated statistics regarding the effectiveness of our promotional campaigns or other web site operations. These web beacons may allow the third parties to set or read a cookie on your computer. These companies may collect information about your online activities across websites or online servers, however, we prohibit third parties from using web beacons on our Site to collect or access Personally Identifiable Information. You may be able to opt out from data collection or use by these third-party analytics companies as described under “Third-Party Analytics Controls” above.

III. INFORMATION WE COLLECT

We collect many kinds of information in order to operate effectively and meet the mission of our organization. Some of this information you provide directly to us. Some of it we get by observing how you interact with our Services. Some of it is available from other sources that we may combine with the data we collect directly. Regardless of the source, we believe it's important to treat that information with care and to help you maintain your privacy.

What we collect:

When you are asked to provide personal information, you may decline. But if you choose not to provide the information, you may not be able to use some features or Services of the Site.

How we collect:

We use a number of methods and technologies to gather information about how you use our Sites and Services, such as:

Web forms, such as when you type information into a registration form or type a search query into a search box.

Technologies like cookies and web beacons (Please visit [Cookies & Similar Technologies](#) to learn more about these technologies).

Web logging, which enables us to collect the standard information your browser sends to every website you visit - such as your IP address, browser type and language, and the site you came from - as well as the pages you visit and the links you click while using our Sites and Services.

IV. HOW WE USE YOUR PERSONAL INFORMATION

We use the information we collect to operate and meet the mission of our organization. We may also supplement this with information from other companies. For example, we may use services from other companies to help us derive a general geographic area based on your IP address in order to customize certain Services to your geographic area.

We also may use the information to communicate with you, for example, informing you when a particular event of interest to you will be occurring or upcoming volunteer opportunities are available.

V. REASONS WE SHARE YOUR PERSONAL INFORMATION

We will share your personal information with your consent. For example, we share your content with third parties when you tell us to do so, such as when you send an email to a friend or link your personal account with another service.

We may share or disclose personal information with certain of our controlled subsidiaries and affiliates, and with vendors or agents working on our behalf. For example, companies we've hired to process donations or assist in protecting and securing our systems and services may need access to personal information in order to provide those functions. In such cases, these companies must abide by our data privacy requirements and are not allowed to use the information for any other purpose. We may also disclose personal information as part of a corporate transaction such as a merger or sale of assets.

Finally, we may access, disclose and preserve your personal information, including your private content (such as the content of your emails, other private communications or files in private folders), when we have a good faith belief that doing so is necessary to:

1. comply with applicable law or respond to valid legal process from competent authorities, including from law enforcement or other government agencies;
2. protect our donors/volunteers, for example to prevent spam or attempts to defraud users of the services, or to help prevent the loss of life or serious injury of anyone;
3. operate and maintain the security of our services, including to prevent or stop an attack on our computer systems or networks; or
4. protect our rights or property, including enforcing the terms governing the use of the services.

Please note that our Site may include links to sites or services of third parties that have privacy practices different from ours. If you submit personal information to any of those sites or services, your information is governed by the privacy statements of those third parties.

VI. MINORS

When our Site collects age information, it will either block users under 18 or will ask them to provide consent from a parent or guardian before they can use it. We will not knowingly ask a minor under 18 to provide more information than is necessary to provide our Services. When consent is granted, the minor's account is treated much like any other account. Parents can change or revoke the consent choices previously made, and review, edit or request the deletion of their minor's personal information.

VII. COMMUNICATION PREFERENCE

If you receive promotional email messages from us and would like to stop getting them in the future, you can do so by following the directions in that message. This choice however does not apply to the display of online advertising: please refer to the section "Display of Advertising" for information on this matter.

VIII. LOCATION BASED SERVICES

When you use a location-based service or feature, available cell tower data, Wi-Fi data and Global Position System (GPS) data may be sent to us. We use location information to provide the services you request, personalize your experience and improve our Services.

Certain Services may allow you to control when location information is sent to us or made available to others. In some cases, location information is essential to the Service and may require discontinuing the Service to stop the sending of location information.

IX. PAYMENT DATA

Payment Data is the information that you provide when you make online purchases. This may include your payment instrument number (e.g., credit card, PayPal), your name and billing address, and the security code associated with your payment instrument (e.g., the CSV or CVV). This section provides additional information regarding the collection and use of your payment information.

Payment Data is used to complete your donation, as well as for the detection and prevention of fraud. In support of these uses, we may share your Payment Data with banks and other entities that process payment transactions or other financial services, and for fraud prevention and credit risk reduction.

X. OTHER IMPORTANT PRIVACY INFORMATION

Below you will find additional privacy information you may find important. Much of this describes practices that are common across the industry, but we want to make sure you are aware of them. Please keep in mind that this information is not a complete description of our practices - this is all in addition to the other, more specific information contained elsewhere in this privacy policy.

Protecting the Security of Personal Information

We are committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use or disclosure. For example, we store the personal information you provide on computer systems that have limited access and are in controlled facilities. When we transmit highly confidential information (such as a credit card number or password) over the Internet, we protect it through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Where Information is Stored and Processed

Personal information collected on our Site may be stored and processed in the United States or any other country where we or our service providers maintain facilities. We may retain your personal information for a variety of reasons, such as to comply with our legal obligations, resolve disputes, enforce our agreements, and as long as necessary to provide services.

Changes to Our Privacy Policy

We will occasionally update our privacy policy to reflect customer feedback and changes in our Services. When we post changes to a policy, we will revise the "last updated" date at the top of the policy. If there are material changes to the policy or in how we will use your personal information, we will notify you either by prominently posting a notice of such changes before they take effect or by directly sending you a notification. We encourage you to periodically review this privacy policy to learn how we are protecting your information.

How to Contact Us

If you have questions or wish to send us comments about this Privacy Policy, please write us at:

Faith Feeding Freedom Foundation
276 Amherst Lane
Falling Waters, WV 25419

By Email: twiesberg@faithfeedingfreedom.org